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For Immediate Release

Editware takes over VPE sales and support from Tektronix

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Editware, Inc. (www.editware.com) and Tektronix, Inc. (www.tek.com) announced today that VPE (Video Production Editor) sales and support will now be handled by Editware. This includes the manufacturing of new systems, software and hardware upgrades and all Customer Service and Technical Support for existing VPE/IPS systems. Tektronix had selected Editware in early 1996 to augment the ongoing engineering and customer support of Super Edit software and VPE editing systems. Editware provides after-market options, new software releases, system upgrades and reconditioned systems. Effective now, Editware becomes the source of new VPE hardware (VPE-331, 341, 351), Super Edit software upgrades, training, customer service and technical support for new and existing systems.

History

Super Edit is one of the longest continuously supported products in the broadcast post-production industry. Over the next few months, the Editware logo will replace the Grass Valley brand on new VPE systems. This marks the 4th time the venerable workhorse editing system has changed brands. Dave Bargaen first created Super Edit software to run on the existing CMX editor hardware in 1980. He started Interactive Systems Corporation in 1982 to incorporate real-time computer support with the DEC/PDP processor. Grass Valley Group, a subsidiary of Tektronix, acquired ISC in 1985 to complement their video production line and the logo changed from ISC to GVG on the System 41m and System 51Em. In 1989, GVG created the VPE (Video Production Editor) line with the VPE-141 and 151 systems. There were additional systems added to complete the line in the next few years with the VPE-131, 241 and 251. In 1995, the current 300 series (VPE-331, 341, 351) was developed on an improved hardware platform. Later in 1995, Grass Valley Group, Inc. became Tektronix/Grass Valley Products. Now, Editware's name will appear on the longest running line of on-line video post-production editing systems. There are upgrade paths still available to bring all early VPE systems up to date, including running the latest version of Super Edit software.

About Editware

Based in Grass Valley, California (USA) Editware develops, manufactures and supports Video Production Editor (VPE) systems and Super Edit software. Founded in 1996, Editware supplies and services all hardware and software systems and upgrades directly to the end user, distributors or system integrators worldwide. New systems, operational information, training, system upgrades, and new protocols are available by calling 530.477.4300 or visiting the Editware website at <http://www.editware.com>.

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